

Overview

Tribal Tech understands the importance of an effective marketing strategy and communication plan. The team works closely with our clients, using many years of experience and best practices in the marketing industry to develop both strategies and plans that efficiently and effectively deliver their messages.

Our team has successfully administered and marketed large, medium and small campaigns across the country, which have provided us with a unique perspective on what is required to achieve marketing and communication success. In every organization, communication is essential in providing collaborative and transparent environment, where employees and clients thrive. Tribal Tech works closely with our clients to develop a strategy that markets to both the outside stakeholder and those internal to the organization.

Experience

Tribal Tech has experienced considerable and measurable success in marketing. As an example, for one of our clients, the U.S. Office of Personnel Management (OPM), Combined Federal Campaign (CFC), our marketing strategies have been successfully executed in the largest and most diverse CFC areas and zones. Our knowledge and experience in implementing a very geographically diverse, international (150+ countries around the globe) marketing campaign has proven our ability to tailor messaging and specific marketing pieces to the culture of an identified agency or region.

We have direct experience in providing communication support services to high level offices of the Federal government, particularly at the U.S. Department of Health and Human Services (HHS) and the U.S. Department of Education (ED). Tribal Tech has proven capabilities in drafting Memoranda of Understanding, briefing papers, speeches, talking points, reports to Congress, and other materials. We have demonstrated our ability to model data and distill it into easy to understand reports for decision-making.

MARKETING AND COMMUNICATIONS

Clients

We have successfully managed these services for numerous clients, including:

- ◇ U.S. Department of Health and Human Services (HHS)
 - Administration for Native Americans (ANA)
 - Centers for Medicare and Medicaid Services (CMS)
 - Substance Abuse and Mental Health Services Administration (SAMHSA)
- ◇ Office of Personnel Management (OPM)
 - Combined Federal Campaign
- ◇ U.S. Department of Education (ED)
 - Office of Indian Education (OIE)
 - National Center for Education Statistics (NCES)

Tribal Tech is ready to help your organization, projects and people succeed.



TRIBAL TECH, LLC

*American Indian Owned 8(a) & 8(m) certified Women-Owned Small Business (WOSB)
Guiding Principles: "People, Performance and Partnership"*